

## FOR IMMEDIATE RELEASE

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## RCxRules' Technology Helps Healthcare Organizations Reduce Claim Denials with the Cleanest Data

The industry's only predictive rules engine integrates seamlessly with EMR and RCM systems to automate the cleaning of charge and patient data before it hits your financial system

Burlington, VT – November 17, 2015 – RCxRules today debuted a <u>new website</u> that highlights their technology – the healthcare industry's only predictive rules engine. RCxRules' business process automation technology for healthcare's revenue cycle helps to provide clean data on the front end to allow claims to move more quickly through a healthcare organization's revenue cycle management (RCM) system, dramatically reducing denials.

RCxRules' predictive rules engine sits at the front end of a healthcare organization's revenue cycle process and integrates easily with existing electronic medical record (EMR) and RCM systems. This, along with both industry standard and customizable rules, allows for the automated review and correction of charge and patient data before it hits a healthcare organization's financial system.

"Having processed tens of millions of charges for medical groups across the country, our customers talk about how we are so much more than a claims scrubber, with our predictive rules engine automatically fixing issues before they affect their revenue cycle," said Stephen Gorman, Chief Executive Officer of RCxRules. "Instead of waiting to fix issues downstream, our technology comes in at the front end, which makes an incredible difference by providing more accurate claims that are processed more quickly resulting in improved profitability and efficiency."

RCxRules' solution provides the following advantages:

- Front end review enables the cleanest data: Traditional claim scrubbers sit at the back-end of the process, after charge transactions have been posted to an RCM system. RCxRules comes in at the front end.
- Automated data correction capabilities: The RCxRules solution sits between an organization's clinical system(s) and RCM, enabling the automated review and transmission of charges into the billing system. "Auto-Fix" functionality allows for routine issues to be automatically corrected.
- Rules Customization: RCxRules' rules engine ensures that healthcare organizations can quickly and easily create or modify rules to meet their unique, often evolving requirements.

For more information, please visit RCxRules <u>new website</u> or view this informational video about the RCxRules technology offering: https://www.youtube.com/watch?v=DNKwtu4lrBI

## **About RCxRules**

RCxRules enables healthcare organizations to virtually eliminate denials that are based on bad data, thereby significantly increasing the velocity of payments and ensuring compliance. RCxRules' robust, intuitive rules engine sits at the front end of your revenue cycle process, seamlessly integrating with your existing EMR and RCM systems. This allows for the automated review and correction of charge and patient data—before hitting your RCM system. Our data-driven approach, fueled by the industry's only predictive rules engine, automatically fixes issues before they affect the revenue cycle, delivering the cleanest possible data—every time, guaranteed. For more information, please visit <a href="http://www.rcxrules.com/">http://www.rcxrules.com/</a>

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