



**FOR IMMEDIATE RELEASE**

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## **Northside Hospital System Chooses RCxRules' Predictive Rules Engine**

Burlington, VT – March 8, 2016 – RCxRules, a provider of business process automation technology for the healthcare revenue cycle, announced a new client today: Northside Hospital, a Georgia-based health system of three not-for-profit hospitals in Atlanta, Forsyth and Cherokee, with a total of 852 licensed beds, and Northside Hospital-affiliated outpatient centers and medical office buildings throughout North Metro Atlanta.

RCxRules is providing Northside Hospital with their predictive rules engine platform, a robust, intuitive rules engine that sits at the front end of a healthcare organization's revenue cycle process, seamlessly integrating with the existing EMR and RCM systems to automate the review and correction of charges before they hit the healthcare organization's billing system.

"Implementing RCxRule's predictive rules engine technology has allowed us to automate what used to be manual tasks, which will immediately impact our efficiency as we continue to grow at a steady rate" said Jere Pitner, Director of Physician Practice Billing at Northside Hospital. "Ensuring that our charge data is clean and administratively accurate before it enters our PM system will have a big impact on our revenue cycle."

"Northside Hospital is dedicated to being a center of excellence in providing high-quality health care, and we're delighted to partner alongside them," said Stephen Gorman, Chief Executive Officer of RCxRules. "We're confident that our rules engine is a good fit to help optimize their financial performance as they continue to grow."

### **About Northside Hospital**

The Northside Hospital system is an extensive network of state-of-the-art facilities staffed with skilled, caring professionals who are dedicated to the health and wellness of the communities they serve. With more than 2 million patient encounters annually, the Northside Hospital system includes three not-for-profit community hospitals in Atlanta, Forsyth County and Cherokee County; outpatient centers and medical office buildings throughout North Georgia; and more than 2,500 physicians on staff and nearly 14,000 employees. Northside offers leading resources in maternity services, women's health, cancer care, surgery and radiology. For more information, please visit [www.northside.com](http://www.northside.com)

### **About RCxRules**

RCxRules enables healthcare organizations to virtually eliminate denials that are based on bad data, thereby significantly increasing the velocity of payments and ensuring compliance. Our data-driven approach, fueled by the industry's only predictive rules engine, automatically fixes issues before they affect the revenue cycle, delivering the cleanest possible data—every time, guaranteed. RCxRules' robust, intuitive rules engine sits at the front end of your revenue cycle process, seamlessly integrating with your existing EMR and RCM systems. This allows for the automated review and correction of charge and patient data—before hitting your financial system. For more information, please visit <http://www.rcxrules.com/>

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